

# Online Faculty Development Program on

" Partnering with Industry for Facilitating the Development of Students "

Organised By  
**Association of Indian Universities - Shri Vaishnav Vidyapeeth Vishwavidyalaya - Academic and Administrative Development Centre (AIU-SVVV-AADC)**

**Dates: 24.04.2023-28.04.2023**



**SHRI VAISHNAV VIDYAPEETH  
VISHWAVIDYALAYA  
Indore - Ujjain State Highway  
Indore (MP)**

**Website: <http://aiuaadc.svvv.edu.in/>**

**Email Id : [aiu\\_aadc@svvv.edu.in](mailto:aiu_aadc@svvv.edu.in)**

## About AIU

Association of Indian Universities (AIU) is an apex inter university representative body of universities and other higher education institutions in the country. Established in 1925 as the Inter University Board (IUB) of India, it acquired its legal status as a registered society in 1967 under the Societies Registration Act 1860 and was rechristened as Association of Indian Universities (AIU) in 1973. AIU is the second oldest university association in the world next to the Association of Commonwealth Universities which was established in 1913. It has the distinct feature of having the largest network of universities and other HEIs under its ambit with 926 members in India including 15 foreign universities who are the Associated members. The membership of AIU includes all types of universities e.g., Conventional Universities, Open Universities, Deemed to be Universities, State Universities, Central Universities, Private Universities and Institutes of National Importance. In addition to Indian Universities, Universities/Institutes from Bangladesh, Bhutan, Republic of Kazakhstan, Malaysia, Mauritius, Nepal, Thailand, United Arab Emirates and United Kingdom are its Associate Members. Since its inception AIU has played a very significant role in the development of Higher Education in the Country. Some of the eminent scholars and visionary leaders like Dr Sarvepalli Radhakrishnan, Dr Shyama Prasad Mukherjee, Dr Zakir Hussain, Sir A L. Mudaliar have given leadership to AIU. During such a long journey, AIU has carved a niche for itself by serving the Ministry of Education, Govt of India as a research-based policy advisory body. Being an apex institution, it constitutes an integral part of all major decision-making committees and commissions in the country. As an academic 'think tank' organisation, AIU supports the Government as research-based policy advisory body with the wider mandate of taking up research projects on higher education policy, capacity building. It also acts as a bureau of information on higher education; liaise with international bodies and universities for internationalization of Indian higher education among many others.

The Vision of AIU is to emerge as a dynamic service and apex advisory organization in India by undertaking such initiatives and programmes which could strengthen and popularize Indian higher education as leading-edge system in the world and promote greater national and international collaboration in Higher Education, Research, Extension, Sports, Youth and Cultural Activities. It is bestowed with the mission of promoting and representing the Indian Universities and other higher education institutions through strong liaison with the government and National/International organizations, sister associations world over and establish liaison between/among universities through active support, cooperation and coordination among the member universities and all its stakeholders for quality education, research and other academics and extension activities.

## About Vaishnav Trust

1884 is the landmark year as the foundation stone was laid 139 years ago for Shri Vaishnav Group of Institutions by compassionate philanthropists of Indore, MP (India) which was later reconstituted as Shri Vaishnav Sahayak Kapada Market Committee in the year 1934. Shri Vaishnav Vidyapeeth Trust believes in taking the Nation forward by improving the quality of life of its citizens by continuously working in the sphere of education, health and environment. It has been established to promote education and research in various disciplines through academic Institutions for the benefit of all sections of the society, but not with the motive of profit.

## About SVVV

Shri Vaishnav Vidyapeeth Vishwavidyalaya is a state private university established under Madhya Pradesh Niji Vishwavidyalaya (Sthapana Avam Sanchalan) Adhiniyam in 2015 at Indore MP (India). The University has been established with a vision to be leader in shaping better future for mankind through quality education, training and research. The University Commenced its first academic session from July 2016 with Undergraduate, Postgraduate, Integrated, Dual degree and Doctoral programs in various disciplines through the following constituent institutions:

- Shri Vaishnav Institute of Technology and Science
- Shri Vaishnav Institute of Information Technology
- Shri Vaishnav Institute of Textile Technology
- Shri Vaishnav Institute of Architecture
- Shri Vaishnav School of Management
- Shri Vaishnav Institute of Journalism and Mass Communication
- Shri Vaishnav Institute of Fine Arts
- Shri Vaishnav Institute of Science
- Shri Vaishnav Institute of Social Sciences, Humanities and Arts
- Shri Vaishnav Institute of Computer Applications
- Shri Vaishnav Institute of Commerce
- Shri Vaishnav School of Law
- Shri Vaishnav Institute of Agriculture
- Shri Vaishnav Institute of Home Sciences & Research
- Shri Vaishnav Institute of Paramedical Sciences

## About AADC

AIU has established AIU Academic and Administrative Development Centre in 10 different Universities. The aim of establishing these Centres is to organize short-term professional development programmes for the faculty members and training programmes for the administrative

functionaries of the member universities especially on the use of technology and adopting blended learning methods of teaching. AIU-AADC will offer short-term programs of varying duration aimed at continuous capacity building of the key stakeholders through online and in physical modes.

Objectives of AADC

- Provide Continuous knowledge and skill acquisition and enhancement for faculty in order to contribute effectively to the changing landscape of higher education.
- Train administrative staff in higher education institutions with appropriate skills to adapt to emerging information technologies.
- Prepare library professionals and other technical staff in HEIs to contribute to knowledge cum learning and research resources as per the global demands and the local needs.
- Introduce research scholars to the principles of academic integrity and professionals ethics.

## About FDP

Industry-Academia Interface is a close-knit relationship between academia and industry that fosters advancement and ensures the applicability of curriculum at the workplace. Business and academia are two distinct spheres that stand on separate pedestals. Each has distinct ideas and different goals. Yet because of how quickly the outside world is changing, these two very different realms are being forced to work together to confront and resolve some of the problems that face the actual world. Building good relationships is the shared responsibility of academia and industry.

Despite the highest levels of business participation, involvement in teaching, and internships for professional students, there are still gaps that lead to poor employment rates for freshers from the institutions, which poses a severe employment challenge for the competent. In spite of internship training and curriculum that is tailored to the demands of business, there are grave concerns among employers that educational institutions are

producing students without regard for the needs of the sector. Total integration of the business and professional education system is required for the overall development of the students, which is the focus of this FDP. Both academia and industry have a shared obligation to build healthy relationships with one another and meet requirements of the society. These academic and industrial collaborations could potentially lower unemployment rate in the country. The goal of this faculty development program is to share effective educational practices. Moreover, it discusses the ways to reduce the learning gaps between industry and academia.

## Chief Patrons

- Shri Purushottamdas Pasari, Chancellor, SVVV
- Dr. Upinder Dhar, Vice Chancellor, SVVV

## Patron

- Dr. Santosh Dhar, Rector & Dean, FDSR, SVVV

## AIU Convener

- Dr. Amarendra Pani  
Joint Director & Head, Research Division  
Association of Indian Universities, New Delhi

## Nodal officer AIU-SVVV-AADC

- Dr. Anand Rajavat  
Dean Academic, SVVV - 9406661557

## Course Coordinators

- Dr. Vijay Kumar Verma 8109094383
- Mr. Nirwan Ingole 9589442535
- How to apply: Interested candidates can fill the registration form using the following link on or before 15 April, 2023 :  
<https://forms.gle/PBrSyVqYEDwWDHUK6>
- Registration fee: Rs. 500/-



Association of Indian Universities - Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Academic and Administrative Development Centre (AIU-SVVV-AADC )  
Faculty Development Program



On  
"Partnering with Industry for Facilitating the Development of Students"  
24th to 28th APRIL, 2023

## Inaugural Ceremony



Chief Guest & Keynote Speaker  
Shri Amitabh Tewari  
Regional Head  
TATA Consultancy Services Limited

## Valedictory Ceremony



Chief Guest  
Dr. (Mrs.) Pankaj Mittal  
Secretary General Association of  
Indian Universities -New Delhi

## Speakers



Dr. Upinder Dhar  
Hon'ble Vice Chancellor  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore



Mr. Gagan Agrawal  
Sales Leader (North)  
IBM Career Education



Dr. SC Choube  
Dean Faculty of Electrical &  
Electronics Engineering  
Rajiv Gandhi Proudhyogiki  
Vishwavidyalaya Bhopal,  
Madhya Pradesh, India



Dr. Kanak Saxena  
Professor  
Samrat Ashok Technological  
Institute, Vidisha



Mr. Shantam Sharma  
Former Director HR  
Oppo Mobile (M & C) Pvt. Ltd



Mr. Venkata Satish Guttula  
CISA, CISM, CDPSE, CDPP  
Director-Security at  
Rediff.com India  
Ltd. Mumbai



Dr. (Mrs.) Vrinda Tokekar  
Professor and Head of  
Information Technology  
IET, DAVV, Indore



Mr. Gaurav Ghelani  
Academic Relationship  
Manager -  
India West & Central TCS



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**SCHEDULE**

**Google Meet Link: <https://meet.google.com/cjw-mqhe-yrk>**

Day	Date	Time	Topic	Expert
1	24.04.2023	11.30 A.M.- 1.00 P.M.	Inaugural Ceremony	Chief Guest & Keynote Speaker Shri Amitabh Tewari Regional Head TATA Consultancy Services Limited
		01.00 P.M. - 02.30 P.M	Lunch Break	
		02.30 P.M. - 04.00 P.M.	Academia - Industry Interface, for the Development of the Students	Dr.Upinder Dhar Hon'ble Vice Chancellor Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore
2	25.04.2023	11.30 A.M.- 1.00 P.M.	Outcome Based Education From the Perspective of Industry	Dr.SC Choube Dean Faculty of Electrical & Electronics Engineering Rajiv Gandhi Proudyogiki Vishwavidyalaya Bhopal, Madhya Pradesh, India
		01.00 P.M. - 02.30 P.M	Lunch Break	
		02.30 P.M. - 04.00 P.M.	Preparing students for career in Industry 5.0 – The IBM Approach	Mr. Gagan Agrawal Sales Leader (North) - IBM Career Education
3	26.04.2023	11.30 A.M.- 1.00 P.M.	Importance of Strengthening the Bridge Between Academia and Industry	Mr. Shantam Sharma Former Director HR Oppo Mobile (M & C) Pvt. Ltd. Indore
		01.00 P.M. - 02.30 P.M	Lunch Break	
		02.30 P.M. - 04.00 P.M.	Bridging the Gap: Collaborative AI Initiatives to Enhance Student Learning and Career Development	Mr. Venkata Satish Guttula CISA,CISM,CDPSE,CDPP Director-Security at Rediff.com India Ltd. Mumbai



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SCHEDULE

Google Meet Link: <https://meet.google.com/cjw-mqhe-yrk>

Day	Date	Time	Topic	Expert
4	27.04.2023	11.30 A.M.- 1.00 P.M.	Personality Development system with Cognitive Essence	Dr. Kanak saxena Professor Samrat Ashok Technological Institute, Vidisha
		01.00 P.M. - 02.30 P.M	Lunch Break	
		02.30 P.M. - 04.00 P.M.	Industry expectations from Engineering Graduates	Mr. Gaurav Ghelani Academic Relationship Manager – India West & Central TCS
5	28.04.2023	09.00 A.M.- 10.15 A.M.	Power of Academia-Industry Partnership	Dr. (Mrs.) Vrinda Tokekar Professor and Head of Information Technology Institute of Engineering & Technology (IET), DAVV
		10.15 A.M.- 11.00 A.M.	Comfort Break	
		11.00 A.M.- 12.15 P.M.	Valedictory Session	Chief Guest Dr. (Mrs.) Pankaj Mittal Secretary General Association of Indian Universities -New Delhi